

The logo consists of the letters 'HSD' in a stylized, outlined font. The 'H' and 'S' are connected, and the 'D' is a simple outline. The background of the entire page is a scenic view of a tropical island with a prominent, sharp mountain peak in the distance, surrounded by dense green forest and a body of water in the foreground.

PRÍNCIPE ISLAND

Conservation & Communities Contribution

Third Public Impact Report
for 1 January to 31 December 2024



HBD'S CONSERVATION & COMMUNITIES CONTRIBUTION (CCC)

In line with HBD Príncipe's vision, rates at HBD hotels in Príncipe (Roça Sundy, Sundy Praia, Bom Bom) include a CCC of €25 per person, per night (from 13 years old). Through the CCC, guests at Roça Sundy, Sundy Praia, and Bom Bom directly support local projects. The amount collected is distributed as follows.



50% to the Príncipe Foundation

Our local NGO partner receives support for terrestrial and marine conservation projects on the island, which it carries out in partnership with regional authorities and local communities.

25% for Educational Support

Individuals, organizations, and schools in Príncipe receive support for a wide range of educational activities.



25% for Social & Environmental Support

Individuals, organizations, and communities in Príncipe receive support for social and environmental initiatives and events.

THE SIX PILLARS of the Conservation and Community Contribution's Educational, Social, and Environmental Component

Teacher's Choice: Resourcing for success

The CCC helps teachers to create a supportive, well-stocked school environment, shaped by those who understand students' needs best.

When it comes to schools, no one knows better what is needed than teachers and principals themselves. This program sees Príncipe's teachers submit resource wish lists, featuring items that will best improve their school environment. Requests, funded by the CCC, might include books and chalk for classroom use, or cafeteria crockery.

Flying High: Helping ambitions soar and, literally, take flight

The CCC helps Príncipean students—who wish to continue their education after high school—to fulfil their potential, providing financial support by covering flights to attend further education opportunities which are not offered on the island.

While scholarships at overseas higher education institutions cover tuition and housing, they often overlook flight costs. Flying High, funded by the CCC, helps talented Príncipean students to pursue their studies by funding plane tickets (long-haul and domestic) for those offered university scholarships internationally or accepted into training courses or universities in São Tomé. It opens up a wealth of opportunities for students who, after completing high school in Príncipe, have to travel further afield to continue their studies.

Seeding Futures: Championing community-led conservation and inspiring care for the environment

The CCC helps to protect and preserves Príncipe's natural treasures by inspiring community-led action.

One of the things which makes Príncipe—a UNESCO Biosphere Reserve—so special is its unique natural environment and diverse flora and fauna. Seeding Futures initiatives, funded by the CCC, inspire conservation and care for the environment through a raft of community-led projects including creating and leading educational sessions with coloring books to engage children with endemic species, beach clean ups, and recycling activities.

THE SIX PILLARS of the Conservation and Community Contribution's Educational, Social, and Environmental Component

Sparking Innovation: Helping small eco-friendly businesses thrive by empowering entrepreneurs

The CCC empowers entrepreneurs to dream up, launch, and run eco-friendly businesses which benefit the community.

Príncipe is home to a burgeoning number of creative *ecopreneurs*, and CCC-funded Sparking Innovation's programs support those focused on creating sustainable livelihoods. Centered around empowering the community, projects include sewing workshops to help kick-start local tailoring businesses, and business training for artisans creating upcycled handicrafts.

Preserving Príncipe's Roots: Celebrating culture and honoring island traditions

The CCC celebrates Príncipe's cultural traditions by helping local custodians honor long-held traditions, and supporting many events.

Energetic tchabeta dance, artistic palm frond weaving, and vibrant Auto de Floripes celebrations; culture is an important part of island life. Preserving Príncipe's Roots initiatives, funded by the CCC, help to give local custodians the support and tools they need to uphold long-held traditions, be that catering for a march celebrating historic leaders, launching a recycled materials traditional toy car contest, or assisting families who have long led annual cultural events—such as São João or carnival—to realize their vision.

Amplifying Local Leaders: Helping ideas come to life

The CCC bolsters the work of the local leaders who drive community groups designed to enrich island life.

Community bonds run deep on Príncipe, reflected in the raft of enriching, connection- and wellbeing-boosting community-led activities which have been set up on the island. Amplifying Local Leaders, funded by the CCC, offers extra support to brilliant local leaders already spearheading clubs and support networks, as well as those wanting to launch new community-focused ventures. This strategic pillar has already helped bolster the efforts of an English-language club, boosted athletics meet ups, and assisted meals for the elderly.

RESULTS

[JANUARY — DECEMBER 2024]

€146,800.47

TOTAL AMOUNT COLLECTED

This is the total amount of CCC collected between January 1, 2024 and December 31, 2024..

€73,400.24

FUNDAÇÃO
PRÍNCIPE

€36,700.11

EDUCATIONAL
SUPPORT

€36,700.11

SOCIAL &
ENVIRONMENTAL
SUPPORT



€88,581.16

REMAINING
FROM THE CCC
OF 2023*

DISTRIBUTED:**

€78,325.51

EDUCATIONAL
SUPPORT

€56,884.99

SOCIAL &
ENVIRONMENT
SUPPORT

* Details of the 2023 remainder are reflected in the 2023 report. For more information, please refer to the 2023 report.

EVEN MORE POSITIVE IMPACT

** This amount is used for requests approved during 2024. However, some are still in the process of being allocated and will be processed during 2025.

RESULTS

[JANUARY — DECEMBER 2024]

112

EDUCATIONAL, SOCIAL & ENVIRONMENTAL REQUESTS
EVALUATED DURING 2024*

Anyone can request support in these three areas. Each request for support is evaluated according to the same Objective Criteria to ensure accuracy and fairness.



46

APPROVED REQUESTS

(41 GRANTED; 2 IN PROCESS; 3 WITHDRAWALS)



66

REJECTED REQUESTS



EDUCATIONAL : 25
SOCIAL &
ENVIRONMENTAL : 21

EVEN MORE POSITIVE IMPACT

* Taking into account the needs identified in Príncipe, the HBD CCC has developed a number of projects that are being implemented through six strategic pillars and established partnerships. Details are provided later in this report.

THE IMPACT OF CCC

FUNDAÇÃO PRÍNCIPE

Dedicated to the conservation and protection of biodiversity on Príncipe Island, the Príncipe Foundation is an NGO based in Príncipe with a focus on community involvement in conservation.

The Príncipe Foundation began as the environmental and social arm of HBD and, although it became a fully independent entity in 2016, our strong collaboration continues. The expenses covered by CCC's donation consist of costs not directly linked to any one project. These are crucial to the functioning of the organization as a whole and therefore contribute indirectly to all of the Príncipe Foundation's projects.

In view of the above, the CCC has supported several projects, such as those focused on sea turtle protection, the ongoing development of marine protected areas, the in-situ conservation of endangered trees, and more.

EDUCATIONAL

Education is fundamental and foundational. The CCC has contributed to reducing the gap in educational resourcing in Príncipe.

Contributing to the improvement of teaching and learning through educational materials, promoting recreational activities, and providing better conditions for the preparation and consumption of meals in schools.

Providing opportunities for students and financial relief for families who could not afford the cost of flights to post-secondary educational courses.



SOCIAL & ENVIRONMENTAL

Local empowerment allows the creativity and environmental and social awareness of the Príncipeans to be transformed into action.

Provide support, food and pantry products, among others, to the most vulnerable populations.

Assist entrepreneurs in launching small businesses, acquiring high-investment items, or sponsoring training. Celebrate Príncipe's culture by supporting meaningful local events.



SOME FIGURES ON THE IMPACT



FUNDAÇÃO PRÍNCIPE

32 members of the ProTetuga team trained to support the sea turtle nesting season

446 nests protected
904 hatchlings were released

13 small businesses launched to diversify fishers' income



EDUCATIONAL

5 schools

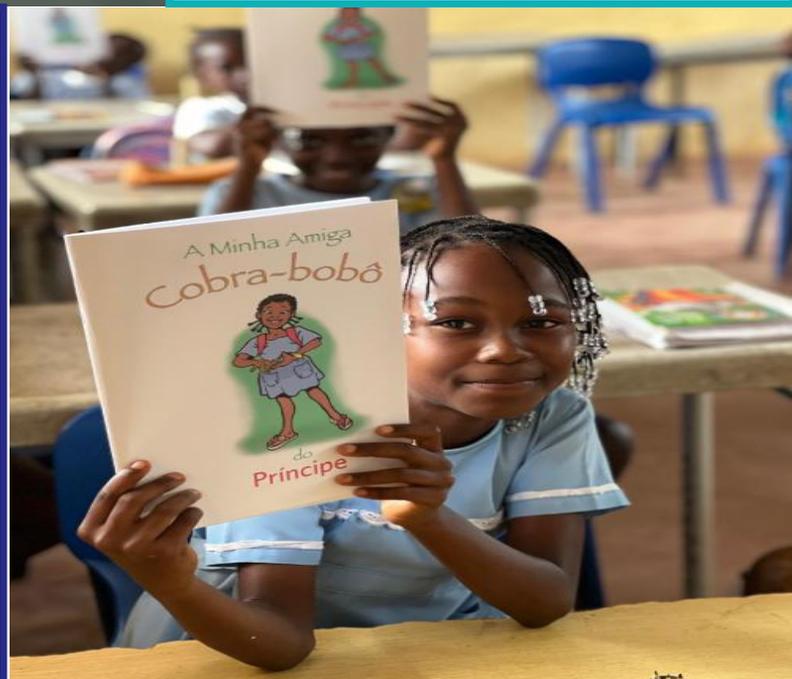
received school supplies and kitchen utensils

+ 1,000 students & 60 teachers

have access a better learning conditions

14 students

received plane tickets for higher education opportunities (domestic and international)



SOCIAL & ENVIRONMENTAL

3 small businesses

support for entrepreneurs to improve their businesses

+ 10 events

cultural, sporting and social events reinforced and revitalized

+ 60 vulnerable elderly people

Received breakfast and lunch daily

PROJECTS LED BY HBD



SPARKING INNOVATION

6 seamstresses

trained and equipped with sewing materials to start their own businesses; women enhancing support for their families

3 ecopreneurs

supported with vital supplies for their upcycling and recycling businesses



SEEDING FUTURES

+ 400 Students

Received books about endemic species of the island

+ 100 Students

learned about waste management and recycling and led 5 beach clean-ups

+ 14 students

enrolled in the "Be a Scientist" Program

+ 400 Students

received school supplies for collecting cans

12 Clean-Ups

in the Terra Prometida community and the construction of 3 eco-points



PRESERVING PRÍNCIPE'S ROOTS

10 Learners

won children's contests, including traditional toy car-making and drawing contests

30 Young Women

learned to swim, SUP (Stand-Up Paddleboard), and received female empowerment programming through the SOMA x HBD program



DETAILS OF FUNDAÇÃO PRÍNCIPE

The expenses covered by the CCC donation consist of costs not directly linked to any project. However, they are crucial to the functioning of the organization as a whole and, therefore, indirectly contributed to all the Príncipe Foundation's projects. Considering the above, the CCC supported:

PROTETUGA

This project aims to protect all five species of sea turtles in the waters and beaches of Príncipe, involving local communities in conservation, raising awareness about the various threats these species face, and promoting innovative approaches that reduce these threats.

The project seeks to combat illegal hunting, marine pollution, illegal extraction, and invasive predators through land and sea monitoring of nesting activities, research partnerships with international institutions, and environmental education. Furthermore, and as a means of promoting more sustainable practices, the project supports alternative income initiatives that contribute to reducing marine pollution that threatens sea turtles.

The season began with the maintenance of guard houses, boats and engines, as well as the rehabilitation of the Kaxi-Tetuga Museum. In addition, a turtle egg incubator was built at Praia (Beach) Boi. From July to December, approximately 32 members of the ProTetuga team were trained to assist in the turtle nesting season. Eleven nesting beaches were monitored, resulting in 446 nests counted and 904 turtle hatchlings released. For marine monitoring, the marine team checked 36 beaches daily to prevent illegal capture or hunting at sea. Seven communities registered for the 7th annual community competition, which encourages local involvement in sea turtle conservation.

Four evaluations were carried out during the competition. As part of the environmental efforts, a total of 20,645 pieces of inorganic waste were removed during clean-up actions at Praia (Beach) Grande. In addition, five fishing communities participated in a workshop to learn the methodology for collecting plastics.



DETAILS OF FUNDAÇÃO PRÍNCIPE (Continued)

OMALI VIDANÓN

With the aim of mitigating threats to marine biodiversity and protecting species and habitats in São Tomé and Príncipe, the project is facilitating the designation and participatory management of Marine Protected Areas by community members, local government, and other stakeholders. This approach was developed through consultations with fishing communities on both islands, supported by a series of biological and socioeconomic surveys.

The project is also engaging with coastal communities to increase and diversify income sources by providing support and training for the development of sustainable micro-enterprises, which contribute directly to the National Poverty Reduction Strategy, the National Sustainable Development Plan, and the objectives of the Príncipe Biosphere Reserve.

Thirteen business initiatives implemented in fishing communities are being monitored and receive technical support when needed. Regarding research and monitoring, work continued with the collection of fisheries data from extension workers (fish vendors and/or traders) on the beaches. The second phase of training on the Spatial Monitoring and Reporting Tool (SMART) was delivered to government agencies, such as the Regional Fisheries Department, the Regional Directorate of the Environment, the Port Authority, the Coast Guard, and members of the Príncipe Foundation team, using technology to monitor and inform decision-making in the conservation of terrestrial and marine protected areas. Overall, the project has seen strong engagement and support from various stakeholders, contributing to the project's success. The initiative has fostered a deep understanding of biodiversity and the sustainable use of marine resources among those involved.

Furthermore, media attention and interest from potential funders have increased, raising the project's profile. The network of partnerships has also expanded, with Wild Aid Marine joining as a new partner, further strengthening the initiative's impact. The Marine Protected Areas brand and website have also been created.



DETAILS OF FUNDAÇÃO PRÍNCIPE (Continued)

STEMMING THE TIDE OF PLASTIC POLLUTION ON PRÍNCIPE ISLAND

Through establishing partnerships with international researchers, the project aims to better understand the problem of marine plastic pollution on Príncipe Island and create a regional strategy and framework to support marine and turtle conservation actions that can be replicated nationally and internationally. The project intends to promote the local development of alternative income initiatives based on plastic waste, which simultaneously contribute to reducing pollution and to the socio-economic development of local communities, with a focus on women.

In this project, local stakeholders, including the Príncipe Foundation (FP) team, government, coast guard, and communities, significantly increased their capacity to monitor plastic pollution on beaches, aquatic environments, and river mouths. Training workshops were held for the FP team and other local stakeholders on established beach monitoring methods, building on the methodology developed during the previous FP project. In January 2024, the FP team and partners, including members of the Plastic Re-Use Hub, participated in workshops on standardized plastic pollution categorization, which included laboratory guide materials. This training increased the FP team's capacity to contribute to global data on plastic pollution, integrating internationally recognized classifications for plastics in water and ingested plastics with the established beach protocol.

As part of the project's citizen science initiative, the Príncipe Foundation created a unique list on the Marine Debris Tracker (MDT) app, customized with local names for the litter items identified in previous plastic pollution studies on Príncipe Island. The FP team launched the "Youth for the Planet" campaign, training five young people from local communities (Abade, Burra, Campanha, Hospital Velho, and Santo António Beach) to monitor beach pollution using the MDT app. Awareness events, including educational programs and cleanup activities, reached over 2000 students across the island. Furthermore, business opportunities for women have flourished at the Plastic Re-Use Hub, with five women working full-time and another seven trained in financial management and product development. This initiative supports gender equality and empowers women in creating sustainable businesses. More information about this project is available at <https://www.darwininitiative.org.uk/project/DARCC023/>. This project will conclude in 2025.



DETAILS OF FUNDAÇÃO PRÍNCIPE (Continued)

FRANKLINIA 10: CONSERVATION OF ENDANGERED TREES

This project aims to increase in-situ conservation efforts for three threatened and endemic tree species of São Tomé and Príncipe, namely *Carapa gogo*, *Strephonema sp.*, and *Chytranthus mannii*, by protecting their natural habitats, addressing species-specific threats, supporting natural regeneration, and increasing populations through planting, if necessary.

The project also aims to place the threatened trees on the conservation agenda and catalyze the involvement of other stakeholders in their conservation. In 2024, three more threatened species were added to the list of monitored species, namely *Anthonota crassiflora*, *Pandanus thomensis*, and *Santiria balsaminifera*, thus expanding the list of monitored species.

In October and November 2024, a monitoring round was conducted in several plots on Príncipe Island to assess the status and threats to the six threatened tree species. The monitoring program involved collecting data on seedlings, DBH, and threats during monitoring visits to the plots.

TRI Project – (partnership with HBD AO)

The project contracted 56 seedling producers, who received training on plant nursery handling and management, to produce seedlings of endemic and protected species. 26,000 seedlings were produced by the group and delivered to HBD to be replanted in their concessions. The project was completed in July 2024. HBD, in partnership with the Príncipe Foundation, prepared the project report and submitted it to the FAO.

DETAILS OF FUNDAÇÃO PRÍNCIPE (Continued)

LIQUEZA TÉLA NÓN

The project aims to safeguard the globally significant biodiversity and ecosystem services of Príncipe Island by strengthening national capacity and structures for biodiversity and natural resource management, integrated territorial planning, application of the environmental legal framework, and improved management of protected areas.

The implementation of its various components is the responsibility of several government directorates, the Regional Government of Príncipe, and a consortium of NGOs led by BirdLife International, within which the Príncipe Foundation is an implementing partner. The main project activities led by the Príncipe Foundation include: updating the PNP Management Plan; identifying High Conservation Value Areas and formalizing innovative mechanisms to ensure their sustainable management; implementing biodiversity and threat monitoring protocols; strengthening local capacity and providing technical support for the effective management of the PNP; and engaging local stakeholders in the development and implementation of strategies for community-based conservation management.

In 2024, the project achieved several important milestones. Two rounds of biodiversity monitoring were conducted in July and December in the Príncipe Natural Park and the Tinhosas Islands. The SMART focal points in Príncipe completed their training in November, and a detailed SMART data model for biodiversity monitoring was created for the island.

The Príncipe Foundation also supported the participatory assessment session of the Management Effectiveness Tracking Tool (METT) for the PNP in 2024.

On May 11th and October 12th, 2024, in observance of World Migratory Bird Day, the Príncipe Foundation participated in the annual Global Big Day, organized by eBird and the Cornell Laboratory of Ornithology. During these events, the team recorded 24 bird species and 156 individuals on Príncipe Island, with the data subsequently uploaded to the eBird platform.

Furthermore, with the support of BirdLife International, an action plan for public consultation on the replication of High Conservation Value Areas (HCVAs) in Príncipe was developed.

DETAILS OF FUNDAÇÃO PRÍNCIPE (Continued)

NATURE RETURNS: SUPPORTING INNOVATIVE BUSINESSES TO PROTECT NATURE

This project aims to support innovative business ideas that help protect nature on the island. In March 2024, a conservation organization called Nature Returns held a stakeholder meeting in Príncipe. This meeting brought together stakeholders from the government and the Príncipe Foundation to discuss the project and partnerships.

In September 2024, the "Business Ideas Competition" under the Nature Returns project was successfully launched to foster innovative business opportunities for communities around the Príncipe Natural Park. This event was designed to generate ideas that contribute to the effective management and protection of the park, reducing threats to biodiversity while improving the quality of life of local communities. 12 communities around the Príncipe Natural Park participated in the business ideas competition. Community members were encouraged to develop and present creative business ideas that supported both biodiversity conservation and the improvement of local living conditions.

At the end of the competition, which was conducted through community visits and radio broadcasts, a total of 34 business ideas were received from the communities and are currently under review by the Príncipe Foundation and Nature Returns. Following the review process, an Entrepreneurship Academy will be held in Príncipe to provide training to the individuals or organizations whose businesses are selected. The selected businesses will receive financial support and will be monitored using a methodology based on conservation standards, ensuring that the project contributes to the effective management of the park's resources and positively impacts the lives of entrepreneurs from the communities adjacent to the park.

The Nature Returns project is being implemented in 5 locations worldwide. In November 2024, the project's annual partnership meeting was held in Podgorica, Montenegro, to discuss the progress and the next phase of the project in all locations. The Príncipe Foundation presented the progress made on the project during this meeting.

DETAILS OF FUNDAÇÃO PRÍNCIPE (Continued)

CONTROL OF INVASIVE SPECIES ON PRÍNCIPE ISLAND

This project aims to assess the impact of invasive species (IS) on biodiversity and agriculture on Príncipe Island and implement a pilot study to mitigate their impact and spread. One of the main threats to biodiversity and terrestrial ecosystems is the spread of invasive species.

Although a systemic impact has not yet been observed, these species, both animal and plant, are a growing concern as they can affect native and endemic species. Introduced species can compete with native species for resources, prey on them, or transmit diseases for which native species have no defense. This can lead to the decline of native populations and even the extinction of endemic species, causing a significant ecological imbalance.

Agriculture is one of the main routes for the spread of invasive species, especially with regard to flora, due to the cultivation of introduced plants of nutritional and economic interest. In addition, the introduction of invasive fauna for pest control also contributes to the problem. In collaboration with BirdLife International, the project's terrestrial team developed the action plan for this project in November 2024, and the project was initiated with the process of hiring a consultant in the same month.

The consultant will conduct rapid ecological assessments of invasive species, evaluating their population estimates and understanding their competitive or predatory behavior. Based on these results, the consultant will design and implement a participatory process with stakeholders to develop innovative strategies for the control and management of invasive species, prioritizing actions based on impact and feasibility, supported by scientific research.

Furthermore, the consultant will strengthen the capacity of partners and stakeholders in the identification, control, and management of invasive species, ensuring ownership and sustainability of the project in the long term.

DETAILS OF FUNDAÇÃO PRÍNCIPE (Continued)

CONSERVATION LEADERSHIP PROGRAMME

This internship is aimed at documenting and safeguarding traditional medicinal knowledge on Príncipe Island. As part of the Conservation Leadership Program internship, ethnopharmacological interviews were conducted with members of the Association of Traditional Therapists of the Autonomous Region of Príncipe (ATTRAP). These interviews involved regular visits to collect information on the practice of traditional medicine, focusing on knowledge passed down from generation to generation.

An important component of this internship was the collection of medicinal plant samples for a herbarium at the Príncipe Foundation. This contributes to the documentation of the local flora, especially the plants used in traditional medicine. With the support of ATTRAP, 43 samples of 20 different medicinal plants were successfully documented. This collection will serve as an important resource for future research and preservation efforts, as well as a tool for the continued understanding and use of local medicinal practices.

Overall, this internship will significantly contribute to safeguarding traditional medicinal knowledge on Príncipe Island, promoting the documentation and conservation of the island's medicinal plants and supporting the continued use of local knowledge in sustainable health practices.

DETAILS OF THE EDUCATIONAL COMPONENT

Type of Support	Country	Quantity	Educational Program	Educational Institution	Testimony
<p>AIR TRAVEL FOR EDUCATIONAL OPPORTUNITIES ABROAD</p> <p>Through the CCC's educational component, we support students from Príncipe with plane tickets to different countries enabling them to fulfill the scholarship they received to study at a university abroad.</p> <p>Eight students who independently won scholarships for university education, but whose families did not have the financial means to pay for their travel, had the opportunity to continue their studies because of the CCC.</p>	Brazil	6	Medicine	Piaui University	"Thanks to the CCC from HBD, I will fulfill my childhood dream of being able to contribute to improving the quality of life of people in STP." - Milayne
			Electrical Engineering	UNILAB	"I am very happy with the support from HBD, because without it, I would have missed this opportunity. My parents could possibly have paid for my ticket, but not at such short notice. I would like to take this opportunity to thank HBD on behalf of myself, my parents, and my family for this enormous help, and I hope that this initiative will continue. Thank you very much, HBD!" - Ymildes
			Nursing	UNILAB	"I feel very flattered and happy with the support from HBD, because my father is in a distant country and has been having difficulties sending me money, and my mother also doesn't receive a minimum wage, so I might not have been able to achieve my dreams [without this support]. I want to take this opportunity to thank HBD for their professionalism and dedication, which were fundamental to the success of my trip." - Raquel
			Computer Engineering	UNILAB	
			Public Administration	UNILAB	
			Public Administration	UNILAB	"I would like to thank you for the support your company has offered me. I am very grateful for this, as it will enable me to fulfill my dream of going to university and getting my degree. I am very happy about this. Once again, thank you, and I will make it worthwhile." - Tânia
	Portugal	1	Civil Engineering	Coimbra University	
	Serbia	1	Medicine	University of Serbia	

DETAILS OF THE EDUCATIONAL COMPONENT(Continued)

Type of Support	Country	Quantity	Educational Program	Educational Institution // Support	Testimony
<p style="text-align: center;">AIRFARE FOR STUDY OPPORTUNITIES IN SÃO TOMÉ</p> <p>We provided six students with plane tickets so they could continue their studies in São Tomé.</p>	São Tomé	6	Bachelor's Degree in Law (2)	University of São Tomé e Príncipe	"I want to thank everyone at HBD who supported me on the trip. I want to say that the flight went well, and I hope to finish my training to become a good nurse." - Jucelina
			Bachelor's Degree in Nursing (3)	University of São Tomé e Príncipe	
			Accounting and Auditing	University of São Tomé e Príncipe	
<p style="text-align: center;">TEACHER'S CHOICE*</p> <p>School supplies, educational materials, and utensils are offered to pre-school centers and elementary schools due to the need and scarcity of resources in schools and to facilitate the teaching and learning process.</p> <p>*Further details provided later in the report.</p>	4 Schools in Príncipe & 1 Principezinhos Project (Training of educators to improve pre-school education)	<p><u>Primary Schools:</u></p> * Santo António II * Sundy <p><u>Pre-Schools:</u></p> * Praia das Burras * Tchada	Dishes, mugs, cutlery, tablecloths, rugs, pots, bowls, pencils, books, cardboard, chalk,, educational materials, jugs, etc.	"We are immensely grateful for the support, because it will help in the day-to-day running of our school." - Ana (Head of the Tchada Pre-School)	

DETAILS OF THE EDUCATIONAL COMPONENT (continued)

Type of Support	Country	Quantity	Educational Program	Support	Testimony
SCHOOL SUPPLIES FOR STUDENTS	Príncipean Students	7	Basic and Secondary Education	Backpacks, uniforms, rulers, calculators, pencils, ballpoint pens, etc.	
<p style="text-align: center;">PRÍNCIPE CHILDREN'S READING CLUB</p> <p>The reading club on Príncipe Island, composed of approximately 30-50 children with the goal of promoting reading from an early age, has been holding reading sessions in the communities.</p>	30-50 Children		Students aged between 8 and 15 years old	The CCC provides snacks for the children during these community sessions.	"Children who have little access to books and reading are encouraged to read and develop a reading habit, and with the snacks, our visits to the communities become more dynamic and enriching," – Club Founder
<p style="text-align: center;">TRANSPORT OF RECESS EQUIPMENT</p> <p>The CCC assisted transporting recess equipment to Sundry Primary School.</p>	1 School		Sundry Elementary School	Recess equipment such as balls, football cleats, socks, whistles, training clothes, etc.	

TEACHER'S CHOICE

SCHOOLS	VALUE (Euros)	QUANTITY OF TEACHERS	QUANTITY OF STUDENTS
School 1	858.27	7	140
School 2	850.00	41	829
School 3	500.40	6	43
School 4	500.00	4	43
School 5	500.00	2	28

DETAILS OF THE SOCIAL AND ENVIRONMENTAL COMPONENT

Organization	Objectives/Organization Description	Type of Support	Brief Description of the Support	More Details about the Support	Testimony
LAR SÃO FRANCISCO	To provide a safe, welcoming, and supportive environment for elderly individuals who require assistance with their daily activities or who can no longer live independently in their own homes	Food and pantry supplies	Beans, oils, rice, grain, cornmeal, butter, farina, fish, meat, canned goods, etc.	To guarantee the daily meals of the seven elderly people who live in the Lar and the dozens who, despite living in their homes, depend on the Lar for food	"This support has made all the difference in the lives of the elderly who provide hot meals daily." - Lucia (Coordinator of the Lar and Santa Casa da Misericórdia)
UNITED YOUTH	To inform and raise awareness among people about the problem of alcoholism and how they can overcome it	Snack	Snacks used during the sessions	Culturally, snacks at events is critical and thus this support sparks greater attendance and participation	
WOMEN FOR THE ENVIRONMENT	A group of women who recycle plastics and fabrics to create decorative items, bags, sanitary pads, and more, with the aim of generating family income and reducing waste on the island	Part for a broken machine	Machine part	Women who are creating various items for individual use contribute to a cleaner, preserved island and economically stronger families	
PROTETUGA	Drawing competition in schools to raise awareness of importance of sea turtle conservation	School supplies	Purchase of various school supplies	Promote education through awareness and creativity, promoting an engagement in local conservation.	
FEBRUARY 3RD MARCH	The organizing committee of the February 3rd March played a crucial role in the organization and execution of the event on this important day for the country	T-Shirts	Purchase of T-Shirts	Shirts with matching messages about this historic date in the country	

DETAILS OF THE SOCIAL AND ENVIRONMENTAL COMPONENT (continued)

Organization	Objectives/Description of the Organization	Type of Support	Brief Description of Support	More Support Details	Testimony
MICRO-ENTERPRISES (HANDICRAFTS & BAKERY)	Diversifying livelihoods of entrepreneurs who live in fishing communities; one uses local and recycled products in the creation of handicrafts and jewelry, and the other focuses on making bread	Equipment & construction materials	Acquisition of saws, fabrics, glues, tapes, etc.	These <i>ecopreneurs</i> were selected for the development of small businesses in the fishing communities, to reduce the pressure of fishing on the sea. With this support, he will have a source of family income not dependent on the sea	
COMMUNITY ATHLETICS EVENT	Promotion of athletics, encouraging equality in athletics through this mixed gender athletics competition	School supplies and snacks	School supplies used as prizes and snacks distributed after the activity	Girls and boys participate and understand that athletics is a sport for both genders	
BASKETBALL	Promotion of the sport through the realization of a tournament	Snacks and prize	Various snacks and educational prizes	Greater attendance and engagement with this support	
JUDO GLOBAL	Gravana ("Dry Season") Tournament	Snacks and prizes	Snacks and prize for the children who participated in the tournament after the event	Greater attendance and engagement with this support	
CARNIVAL 2025	Promotion of local culture	Snacks and fabric	Snack for carnival participants and fabric for the participants' costumes, giving color and life to the activity	Fabrics purchased locally for the costumes made by local tailors to value local talents	"Thank you for the support, we are contributing to perpetuate the spirit of carnival." - Marcelo
TCHABETA & DEXÁ	The CCC supported with sets of traditional clothing for two local cultural groups. Groups that promote the cultural diversity of the island in their dance performances	Purchase of traditional clothing	40 pairs of costumes were made by two local tailors.		"We appreciate the support, because traditional clothes are expensive and we can't buy them for everyone in the group. We are well presented for our presentations." Maria, Group Member

DETAILS OF THE SOCIAL AND ENVIRONMENTAL COMPONENT (continued)

Organization	Objectives/Description of the Organization	Type of Support	Brief Description of Support	More Support Details	Testimony
MARCH FOR SÃO JOÃO	Marcha de São João is one of the cultural events that characterize the island	Decoration and water	Items that are worn and used during the march, giving life to culture	Providing vibrancy to this long-held cultural event, organized by the same family for decades	
COOPERATIVE FOR THE VALORIZATION OF WASTE	Support the waste recovery cooperative to formalize and enhance its activities, enabling it to switch from manual glass crushing to machine-powered, an essential part of the production of jewelry	Purchase of Glass Crusher	Purchase of a glass crusher to make jewelry by this women's cooperative	This will enable the cooperative to crush more glass, enabling them to upcycle more glass bottles into jewelry	
"SMALL OF THE SOUTH"	Stimulate social and inclusive activities within communities	Educational prizes	Purchase of school supplies	Purchase of uniforms, notebooks, pencils, ballpoint pens, etc. Used as prizes during activities	
YOUTH IN ACTION	Encourage youth participation in community actions and the creation of activities of common interest	Prizes and snacks	Purchase of prizes and snack to be consumed during the camp	With the support granted, the children and young people who participated in the activity were able to carry out their activities in a more engaged manner	
CAMP XINÁ FOGÁ	Provide an enriching and memorable experience for children, namely, to promote personal development, emotional growth, promote physical activity and well-being, create lasting bonds and friendships	Snacks and school supplies	Purchase of food and school supplies for the children who had the highest performance during the camp	The summer camp is one of the only on the island and provides students with an important opportunity to stimulate development during the summer	
BLOOD DONORS + LIFE	To give blood is to give life and this campaign informs people about the importance of giving blood on the island, which lacks a formal blood bank.	Snacks	Snacks distributed during the awareness sessions	The information and awareness campaigns took place all over the island, culminating in several blood donations of vital importance	

PROJECTS INITIATED BY HBD

Initiative	Objectives	Type of Support	Brief Description of Support	More Support Details	Testimony
TRADITIONAL TOY CAR CONTEST FOR CHILDREN	<p>Promote long-held local culture by stimulating construction and competition of local toy cars</p> <p>Children made their toy cars using local traditional and recycled materials to preserve the roots of this childhood pastime</p>	Snacks and prizes	Purchase of snacks and prizes, including school supplies and boat trips for the winning children	With the prizes, the children felt more motivated to participate in the activity, which celebrated local culture and upcycling	
"CANS FOR LETTERS"	Residents of the island are invited to collect the cans in exchange for receiving school supplies	School supplies	School supplies, such as pencils, ballpoint pens, notebooks, backpacks, uniforms, school fees, and bus passes, are delivered to people according to the quantities of cans collected and delivered	Stimulate the active participation of the community to contribute to the considerable reduction of cans on the island by promoting their collection and shipment out of the country through an external buyer, while contributing to the improvement of education by providing school materials to the families and reducing their school expenses	
CLEANING AND AWARENESS ACTIONS	<p>Education for behavior change for a cleaner community</p> <p>Leading 12 cleaning and awareness actions, on the importance of separating and correctly depositing waste with the community of Terra Prometida, with a focus on children</p>	Team time, equipment, transportation, and snacks	Teams train the community participants on importance of proper waste and recycling practices; transport, bags, gloves, and snacks	<p>With awareness raising and cleaning campaigns, children and adults are contributing to a cleaner community.</p> <p>The community eco-points began construction, which will provide separation areas for waste and recycling, which this community currently lacks</p>	
<p>SOMA X HBD:</p> <p>GIRLS LEARN TO SWIM AND SUP</p> <p>Through a connection to the sea, girls learn empowerment while developing the ability to swim and Stand-Up Paddle Board (SUP), while also receiving educational help and psycho-empowerment classes</p>	<p>30 secondary and high school girls receive SUP Therapy, swimming lessons, psycho-empowerment lessons, homework help, and home family visits</p> <p>The goal is to empower girls by opening their perspectives to the world through empowerment and improving their skills</p>	Program financing	Full report of SOMA x HBD program to be included in the 2025 CCC Report, after the conclusion of the SOMA x HBD pilot program, which runs from October 2024 through July 2025, during the 2024 – 2025 academic year		

PROJECTS INITIATED BY HBD (continued)

Initiative	Objectives	Type of Support	Brief Description of Support	More Support Details	Testimony
<p>LITTLE GUARDIANS OF THE ENVIRONMENT</p>	<p>Raise awareness about the importance of recycling and correct waste management for the preservation of the environment and contribute to a cleaner and more preserved Príncipe</p>	<p>Snack and environmental education</p>	<p>Snack for after the activities and education for children in the field, focusing on environmental preservation, recycling and waste separation at HBD's "New Look" Atelier</p>	<p>8 schools and 135 children participated 5 beaches cleaned</p>	
<p>SMALL SEWING BUSINESSES & IMPROVING THE SKILLS OF LOCAL SEAMSTRESSES</p>	<p>A group of six women, mothers of families from the community of Sundry/Terra Prometida, received sewing training so that they can start this activity in their communities and increase their families' income More local tailors also received hands-on training to improve their skills and increase their business offerings</p>	<p>Sewing machine, sewing materials, and snacks</p>	<p>Sewing machines, sewing materials, and training for tailors across the city of Santo António, in addition to more comprehensive supplies for the women's workshops</p>	<p>Through these trainings and distribution of sewing machines to the six ladies of the community of Terra Prometida/Sundry, the CCC is augmenting the capacity of the families' income, meeting the demands of the communities and beyond, creating local sewing women-led, micro-businesses</p>	<p>"Now I have a profession, I thank everyone because I can help my family." - Magui</p>
<p>ENDEMIC SPECIES EDUCATION FOCUSED ON "COBRA BOBO"</p> <p>Development of a children's reading and coloring book on endemic species in Príncipe, to stimulate children's reading and increase knowledge about the island's endemic species. In partnership with the California Academy of Sciences, the educational materials also included endemic species biodiversity card game, handmade puppets to accompany story time, and field guide for high school learners.</p>	<p>This program will be delivered in January 2025 and therefore, described in the 2025 CCC Report</p>				

DETAILS OF THE CHRISTMAS DONATION €2,360.89

Organization	Brief Description of Support	Impact
Mama Catxina	Food and pantry supplies, hygiene materials, and school supplies	Supporting the most disadvantaged, single-parent families during the festive season
Lar São Francisco	Food and pantry supplies	Provide hot meals to seniors who depend on the Lar for meals
The Nuns' Social Support of the Island	Food and pantry supplies	Provide hot meals to the elderly and vulnerable families who depend on the nuns for meals
Community Sewing Center	Sewing Materials	Create economic opportunities for girls and young women through the art of sewing to sell handmade items, while using the proceeds to support the most disadvantaged



LIST OF IN-KIND DONATIONS (NON-FINANCIAL SUPPORT)

List of support provided by HBD that was linked to the support provided through the CCC but not associated with financial donations.

Organization / Individual	Brief Description of Support	Impact
Santa Casa da Misericórdia	Used-but-good towels, rugs, pillowcases; and unused-and-new toothbrushes, razors, medical supplies for the elderly	Ensure that the residents of the space have basic conditions to live with dignity and medical and medication assistance
Women for the Environment	Used-but-good towels	Towels are used to create reusable pads
Dimix Mission	Used-but-good tables and chairs	Giving better comfort for this NGO's community center

PLANS FOR FUNDS APPROVED IN 2024 TO BE DISTRIBUTED IN 2025

Of the €135,210.50 distributed in 2024 for educational, environmental, and social initiatives, €42,741.57 will be used during 2025 for requests approved during 2024 but which are still in the process of being allocated, for various reasons (for example, delays in transportation to Príncipe Island).

FINAL CONSIDERATIONS

Thank you very much!

The effect of our guests' contributions is vast, and important. The HBD Príncipe team thanks everyone who stayed at Roça Sundy, Sundy Praia, and Bom Bom for being part of this initiative because with your reservation, you have helped the population. The support for the island, and its people, is broader because of you!

You Can Have a Positive Impact

Want to leave your mark on Príncipe? Visit this remarkable rainforest island and stay with HBD Príncipe.

[Stay With Us](#)

Questions? Ideas? Feedback?

We would love to hear from you. Contact us at geral@hbdprincipe.com.



About Us

HBD Príncipe (HBD) is an eco-tourism and agroforestry company based in Sao Tome and Principe. With four unique boutique hotel properties (one of which is currently closed for renovation), as well as agricultural operations, our focus is on the sustainable development and conservation of Príncipe. If you want to know more and share your experience with us, we invite you to explore [our site](#).



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SÃO TOMÉ – OMALI